30 Interview Question to Ask an Entrepreneur

Recommended Questions to Ask:

- 1. Why did you decide to start your own business?
- 2. What advice would you give to someone just starting their own business?
- 3. How do you deal with fear and doubt?
- 4. What routines do you follow each day?
- 5. Where do you see your business in five years? Ten?
- 6. How does your business look different now vs. when you first started?
- 7. How do you set your business apart from others in your industry?
- 8. How did you market your business when it was brand new?
- 9. What is the hardest part of being an entrepreneur?
- 10. What is your favorite part of being an entrepreneur?
- 11. What qualities do you think every entrepreneur should possess?
- 12. How have you grown personally from becoming an entrepreneur?
- 13. What have been some of your biggest learning experiences in running a business?
- 14. What do you look for when outsourcing or hiring?
- 15. What will you never compromise on with your business?

Fun Questions to Ask:

- 16. Who is your biggest role model?
- 17. How do you define success?
- 18. What makes a good leader?
- 19. At what point did you look at your business and consider it a success?
- 20. What would you change about your business journey if you could go back?

Financial Questions to Ask:

- 21. How did you raise funding or financially prepare for your business?
- 22. Any advice about setting up a business in terms of legal/accounting?
- 23. Should I get an LLC (limited-liability company) before starting a business?
- 24. How do you plan financially for your business's future?
- 25. Have you ever taken out a business loan? Would you recommend it?

Bad Questions to Ask:

- 26. What do you think of my business?
- 27. Do you think my business will fail?
- 28. May I pick your brain about something?
- 29. Mind if I copy your idea?
- 30. How can I make money as fast as possible with my business?